



**Heartbeat**  
OF TOLEDO  
*Pregnancy Support Center*

2130 Madison Ave.  
Toledo, OH 43604  
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[www.HeartbeatofToledo.org](http://www.HeartbeatofToledo.org)

Human life is of greatest value and indispensable.  
It possesses dignity and commands respect.  
This service organization dedicates itself to the  
preservation of life. Efforts are directed to protect  
and help the mother.

Non-Profit Org  
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Permit No. 432

Summer 2009

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Have you seen the design of  
Heartbeat's new website at  
[www.HeartbeatofToledo.org](http://www.HeartbeatofToledo.org)?  
It was made possible by a grant  
from the Center for Nonprofit  
Resources.

Look for Heartbeat on Facebook,  
too, and become a fan!

## Registering your Kroger Plus Card

Each time you use your Kroger Plus Card, Heartbeat receives a percentage of your purchases if you've designated us as your charity of choice. A form outlining how to do this is on our website, [heartbeatoftoledo.org](http://heartbeatoftoledo.org), at the Friends of Heartbeat page. Or call us at 419-241-9131 and a form will be mailed to you.

The Heartbeat Pulse

## '40 Days for Life' director to speak Oct. 1

The national director of "40 Days for Life," David Bereit, will be the keynote speaker for the 10th annual Benefit for Life charity reception in Toledo on Thursday, October 1, from 6:30 to 9 p.m., hosted by the Foundation for Life.

40 Days for Life is a national campaign effort that has peacefully and effectively inspired thousands of men and women to choose life instead of abortion for their unborn children.

This ministry is time of prayer, fasting, and outreach held for three years at the local abortion clinics around the country each spring and fall. Mr. Bereit will share life-saving success stories about this campaign! For more information or to RSVP, call the Foundation for Life office at 419-535-5800.

## Volunteer classes start in fall

**Volunteer** at one of our three offices! **No experience** is necessary. Classes will be offered in September and October. Call the Madison office at 419-241-9131 or **Dawn Weaver** at 419-535-8729 for an application or more information.

Volunteers answer the phone, make appointments, interview clients for the Heart to Heart program, work on the computer and assist women with unplanned pregnancies. Clients learn about the development of their babies, adoption and the immediate and long-term effects of abortion. Heartbeat volunteers know their time is well spent when a mother chooses life for her unborn child!

2130 Madison Ave.  
Toledo, OH 43604  
419-241-9131

1020 Varland Ave.  
Toledo, OH 43605  
419-691-1988

2910 W. Central  
Toledo, OH 43606  
419-536-8028

*'It's a Wonderful Life' Fall Breakfast  
fundraiser—coming November 5!*



# The Heartbeat Pulse

Summer 2009

A PRO-LIFE publication

## New Heartbeat board members installed

For the first time in its 38-year history, members of the Heartbeat of Toledo Board of Directors are not necessarily volunteers for the organization. Half of the new 16 board members volunteer at Heartbeat, while the other half are community leaders.

"We are very excited with the direction Heartbeat is taking," said **Lois Welch**, serving in her second year as president of Heartbeat. "We think it is important to have members of the community on our board to help us expand our outreach and services to those in need throughout the Toledo area."

Other board officers are **Carol Clark**, vice president; **Marlene Morin**, treasurer; and **Rosemary Roesner**, secretary. Returning for a second term on the board are **Debbie Bercher**, **Joan Olmhausen** and

**Jeni Hepner**.

New to the board this year are **Jim Caruso**, an attorney and deacon at Holy Rosary Cathedral; **Mary Kern**, director of information services at the University of Toledo Foundation; **Ernie Lewis**, president of a strategic planning consulting firm; **Jan Motter**, past executive director for the American Heart Association; **Barbara Rose**, one of Heartbeat's founding volunteers; **John Shaffer**, manager of credit and accounts payable for Libbey Glass; **Mark Tooman** has his own public relations and consulting business; **Marilyn Maurer**, registered nurse at UT Medical Center; and **Dyana Yardley-Davis**, who has experience in property management and real estate development.

Celebrating  
**38**  
Years Of Service



Heartbeat of Toledo's new board members are: front row (from left) Joan Olmhausen and Lois Welch; second row: Mark Tooman, Marilyn Maurer, Carol Clark, Marlene Morin, Rosemary Roesner

and Jan Motter; back row: John Shaffer, Mary Kern, Barbara Rose, Dyana Yardley-Davis, Jim Caruso, and Debbie Bercher. Not pictured are Ernie Lewis and Jeni Hepner.

## Founding volunteer Esther Applegate retires



This past May, one of Heartbeat's founding volunteers, **Esther Applegate**, worked her last shift at our Madison Avenue office.

She and her husband have sold their house and are relocating to Colorado to be closer to children and grandchildren.

As she completed that last shift, Esther can still remember working on the first day Heartbeat opened its doors on May 17, 1971.

"We were all very anxious for that first phone call," she recalled. "Then, when the phone rang it was Dr. Hillabrand teasing us by pretending to be a pregnant girl."

Dr. John Hillabrand was one of Heart-

beat's cofounders. He had testified at hearings as to the humanity of the unborn.

In his obstetrical practice, he saw a need for a neutral place for a girl or young woman to go if she found herself with an unplanned pregnancy; and with the added probability that abortion would be made legal, he wanted very much to establish a pregnancy service center.

Dr. Hillabrand was also Esther's obstetrician and had recently delivered her baby daughter, who, this year, will be 39.

"I noticed in the newspaper that Little Flower Church was hosting a program led by Dr. Hillabrand for anyone interested in the formation of a pro-life pregnancy center and decided to attend." That was how Esther also met **Lore Maier**, the other co-founder of Heartbeat.

Esther was Dr. Hillabrand's office nurse for 17 years while continuing to volunteer for Heartbeat in many different capacities.

At the same time Dr. Hillabrand and Lore

began Heartbeat in Toledo, they also began **Alternatives to Abortion International (AAI)**, traveling around the world starting volunteer-run pregnancy centers. Esther accompanied them on some trips. Eventually, the organization adopted the name, **Heartbeat International**.

Esther has always thought it important to note that the volunteer emergency pregnancy movement began here in Toledo, and that Heartbeat of Toledo was one of the very first centers in operation.

"It was exciting because everyone was so eager to learn," she said. "We just did it by attempting to imagine what our client's needs might be. The girls themselves helped us prepare for their needs as they worked through their pregnancies."

Esther said she will miss volunteering at Heartbeat. "It's such rewarding work," she added.

She can still be reached at her email address, [esther\\_applegate@comcast.net](mailto:esther_applegate@comcast.net).

## 'It's a Wonderful Life' fall breakfast fundraiser

In the classic Christmas film, "It's A Wonderful Life," the main character George Bailey eventually realizes that his life had a positive impact on the lives of all those around them.

At Heartbeat we feel the same way about the babies we strive to save each day.

We've chosen "It's A Wonderful Life" as the theme of our new fall fundraiser. We hope you can join us for a free breakfast on Thursday, November 5, from 7:30-8:30 a.m. at Gladioux Meadows on Heatherdowns in Toledo.

At the event, you'll learn more about Heartbeat and what we're doing to reduce the number of abortions in our area.

You'll meet some current and former clients and volunteers and hear how our Heart to Heart Learning Center is making a difference in families' lives.

You'll also learn about our plans to acquire an ultrasound machine and relocate to a larger office so that we can offer ultrasounds for our clients who are considering abortion.

Numerous studies have shown that giving an expectant mom the opportunity to view an ultrasound image of her unborn baby significantly reduces the likelihood of her choosing abortion.

Call us at 419-241-9131 for more information or to make a reservation. We're also looking for table captains.

## Thank you, friends of Heartbeat, for your generosity!

### Defenders of Life

(gifts of \$10,000+)

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At left, golfers line up to prepare for the shotgun start. Above right, Bill and Carol Clark take bids on specialty items in the auction.

## Second annual golf outing raises nearly \$8,000

Drizzle, wind and cool temperatures did not stop 80 Heartbeat golfers from having a good time and raising nearly \$8,000 at the second annual **Heartbeat Golf Outing**. The event was held on May 16 at Fallen Timbers Golf Club in Waterville.

The number one team included **Jack McQuillen, Marty McManus, Joe Javac and Dan McManus**. Second place went to **Jeff Hepner, Rachel Hepner, Jim Zwadny and Jim Zwadny Jr.** Other prize winners were—Closest to the Pin: **Janet Blanchard and Mike Sotter**; Longest Drive: **Connie Durand and Hal Welch**; Straightest Drive: **Bob Jesionowski**; and Longest Putt: **Frank Benedick**.

Heartbeat appreciates the 40 hole sponsors, meal sponsor, ball sponsor and all who made donations for the raffle and auction, as well as volunteers who made homemade desserts and gave their time to make this a fun fund-raising event!

Special thanks also to **Bill Ulmer** and the golf committee!

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