

50th HEARTBEAT OF TOLEDO ANNIVERSARY

May 2021

Dear friend –

We invite you to join us, as we celebrate **50yrs of serving women and families** in our community!

50yrs. of providing hope and encouragement to women desperate for compassion, answers and truth; and to families, searching for education, support and guidance as they navigate parenting.

On September 29th and 30th, 2021, at the Hilton Garden Inn, we will host our 50th Banquet celebration! Your life affirming gift, through a sponsorship of our event will be directly invested into the lives of those we serve. **Your impact is felt for *generations* to come!**

Your sponsorship will reach over 600 attendees of our event, throughout our social media efforts and will reach our database of supporters, 2400+ strong!

Can we count on your support of these precious lives we serve?

Thank you for your consideration and faithful support!



Renee Palacios,
Executive Director

Heartbeat of Toledo is a nonprofit, 501(c)3 as designated by the IRS. All donations are tax deductible under IRS tax guidelines and will be acknowledged as such. EIN: 23-7404777.

heartbeatoftoledo.org/annual-banquet/

Make a life-affirming investment

The Platinum Gift - \$10,000

This investment provides all medical and support services to women facing an unplanned pregnancy, for 3 months. Patients meet with RDMS certified Sonographers, Registered Nurses and Social Work professionals.

- Primary mention on all social media activity
- Predominantly displayed logo and live link to company website on our website
- Logo included in all electronic, public event communications
- Name recognition/acknowledgment from the stage, event days
- Large poster board of logo/company name, as thank you, on event days
- Logo/company name listed on event slideshow
- Full size logo and company information in event program
- Recognition in post-event marketing and communication

The Gift of Gold - \$5,000

This investment provides the path to reaching those facing an unplanned pregnancy. We strategically use social media advertising and billboards around our community, to let women know about our services.

- Company mentioned on all social media activity
- Large logo displayed on Heartbeat of Toledo, website
- Logo included on all electronic, public event communications
- Medium sized poster board of logo/company name, as thank you, on event days
- Logo/company name listed on event slideshow
- 3/4 size logo and company information in event program
- Recognition in post-event marketing and communication

The Gift of Silver - \$2,500

This investment provides one full year of access to the national educational curriculum, "Bright Course." This gift provides prenatal and parenting education and support to nearly 400 local families.

- Acknowledgment of company on social media
- Medium sized logo displayed on Heartbeat of Toledo, website
- Logo/company name listed on event slideshow
- 1/2 size logo in event program
- Recognition in post-event marketing and communication

The Gift of Bronze - \$1,000

This investment provides 10 families with immediate, emergency supplies: diapers, wipes and formula. These needs have exponentially increased over the past year, with the pandemic.

- Medium sized logo displayed on Heartbeat of Toledo, website
- Logo/company name listed on event slideshow
- 1/2 size logo in event program
- Recognition in post-event marketing and communication

Your Information/Company Information:

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Check all that apply:

- I would like to sponsor (fill out form below)

Event Sponsor level of giving:

- Platinum gift - \$10,000
- The Gift of Gold - \$5,000
- The Gift of Silver-\$2,500
- The Gift of Bronze - \$1,000

Name/Company name (exactly as it should appear in listings and/or signage):

Completed sponsorship materials and logo are due by August 2, 2021

- I am unable to attend, please accept my donation: _____
- I have a gift of stock, bonds, retirement assets or other tax-deferred plan to contribute. Please contact me for information.
- I would like to be a Table Host for the Banquet. Please contact me.

Payment information:

- Check payable to: Heartbeat of Toledo
- Credit Card (fill out form below)

Credit Card (circle one):
Mastercard American Express
Discover VISA

Credit Card number: _____

Expiration Date: _____ Zip Code: _____

Please access this gift: 3 digit CVC# _____

- One-time
- Monthly

Signature: _____ Date: _____



Please send form and payment to:
Heartbeat of Toledo
4140 W. Sylvania Ave.
Toledo, OH. 43623

rpalacios@heartbeatoftoledo.org/419-241-9131